**Ad Tech**

Nexelus’s platform is built on open integration with the ad tech media ecosystem.

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**Automated Campaign Management**

* • Create, modify and optimize ad campaigns.
* • From naming conventions to pricing considerations, Nexelus has it all.
* • Source inventory through a sophisticated RFP process or rely on internal expertise to allocate media spend across multiple media channels.
* • Rules based hierarchical approvals along with electronic signatures on customizable media authorization documents brings audit control and efficiency.
* • Seamlessly create campaigns and orders in all major ad tech platforms.
* • Manage multiple campaigns simultaneously.

**Our Trusted  
Partners**

Google

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A close up of a logo

Description automatically generatedMicrosoft

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Meta

Add LinkedIn

Amazon?

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